



Mission and Purpose

Another Mother for Peace is a non-profit, non-partisan association dedicated to eliminating the use of war as a means of solving disputes between nations, people and ideologies. We are committed to the principle that war is obsolete and that peaceful methods must be creatively sought and implemented to resolve international differences.

Another Mother for Peace's main purpose is to encourage the active and informed participation of citizens in our democracy in pursuit of peace. Based upon the belief that speaking up for conscience is the patriotic duty of every citizen, AMP encourages and educates citizens to support causes and candidates sharing our goal.

Origin and Vision

Another Mother for Peace was founded in 1967 by a group of women strongly opposed to the war in Vietnam. The organization's vision is embodied in the Another Mother for Peace logo - the Sun Flower with the statement: "War is not healthy for children and other living things" created by artist Lorraine Schneider. A simple yet powerful statement of conscience, the Sun Flower logo's brilliant and childlike design has helped make Another Mother for Peace one of the world's most recognized and eloquent anti-war voices.

From 1967 to 1985 Another Mother for Peace published a newsletter with anti-war editorial and reports on the stances of lawmakers related to war and peace. Each newsletter contained action items called "Peace Homework" that encouraged readers to make their voices heard by organizing, educating and communicating with other citizens and their elected representatives. By 1971 AMP had over 400,000 subscribers to the newsletter and was granted NGO (Non-Governmental Organization) status at the United Nations. In 1974 Co-chairs Dorothy B. Jones and Barbara Avedon testified against the military budget before the Department of Defense Appropriations Subcommittee. Film and television celebrities, including Donna Reed, Debbie Reynolds, Paul Newman, Joanne Woodward, and Dick Van Dyke appeared on national television to promote AMP causes.

In 1986 the organization officially suspended activities and ceased publication of the newsletter. In 2003 a groundswell of renewed interest inspired a group of individuals including founding members and their children to reconstitute Another Mother for Peace. The original purposes and mission of Another Mother for Peace were adopted into the articles of the new California non-profit corporation.

Method and Message

Another Mother for Peace uses two primary methods to achieve our goal. The first is the publication of "Peace Materials" that seek to inform and encourage debate about building a peaceful future. The second is through concerted advocacy campaigns that enable citizens to make their views known to our elected officials in the Executive and Legislative branches of government. Another Mother for Peace conducts issue-driven communication campaigns using mail, phone, fax and electronic media to raise public awareness and influence political debate on issues affecting war and peace.

The organization is supported through the purchase of Peace Materials emblazoned with the "War is not healthy..." logo such as posters, bumper stickers, note cards, letter seals, key rings, and of course, the distinctive gold medallions worn by supporters of Another Mother for Peace all over the world.

Another Mother for Peace mobilizes a broad diversity of Americans to work for peace, uniting citizens of all political, ideological and socio-economic backgrounds. Our message is a rallying cry for peace targeted at lawmakers regardless of their ideology or political affiliation. Another Mother for Peace's message is a direct appeal to conscience to anyone who will stand for the principal that war must be eliminated and that Peace is a Priority.